

**ANDHRA UNIVERSITY**  
**SCHOOL OF DISTANCE EDUCATION**  
**MASTER OF BUSINESS ADMINISTRATION (Old Regulations)**  
**I YEAR ASSIGNMENT QUESTION PAPER 2010-11**

**101-MANAGEMENT PERSPECTIVES AND BEHAVIOUR**

**Assignment No.1**

Answer All Questions:

5 x 5 = 25 Marks

1. What are Organisational Goals? Explain how a balance has to be maintained between individual and organizational goals.
2. Controlling is backward looking, not forward looking". Discuss the statement and describe the steps involved in controlling process.
3. What is Management by Objectives? What are its salient features? Can it be uniformly applied in all countries, in all organizations and at all times? Substantiate.
4. Explain the major decision making models. How can you ensure rationality in decision-making?
5. Who is a Professional Manager? What are his responsibilities? What managerial skills should he possess?

**Assignment No: 2**

Answer All Questions:

5 x 5 = 25 Marks

1. What is meant by coordination? What are the Principles of Coordination? What are the limits to Coordination?
2. What is Organisational Climate? What are the reasons for changes in organizational climate? How do you manage change?
3. Explain the importance of effective communication in an organization. What are the barriers in communications? How can you remove those barriers?
4. What is Organizational Design ? Explain the different factors that influence organizational design.
5. Outline the different leadership styles and elucidate the positive and negative impact to each type of leadership style.